

## Skills

- ^ User centric user interface / web design
- ^ Proficiency with Adobe Fireworks, Photoshop, and Dreamweaver
- ^ Standards based, semantic HTML(5), CSS(3) and jQuery  
(hand code, no WYSIWYG editor required)
- ^ Understanding of SEO techniques and best practice
- ^ Extensive experience with cross browser / cross platform issues
- ^ Web usability experience applied to user interface design
- ^ Information architecture and wire framing with Axure and Fireworks
- ^ Experience with SVN and CVS for version control

## Work Experience

### Front End Developer/UI Designer, Rivetal, Inc., Orem, UT September 2008 to August 2011

- Introduced new level of pixel precise implementation for client sites and web based applications
- Initiated completion of, wire framed, designed, and built user interface for critical internal application
- Expanded web presence for key clients by designing and implementing mobile UI for high-traffic web properties
- Expanded client offerings with best practice HTML email design and implementation
- Established new standards and best practice for web department and trained traditional designers
- Bridged the gap between creative, technology, and client

### Senior Web Designer, Market Partner, American Fork, UT February 2008 to August 2008

- Created multiple design comps for potential portal partners
- Implemented standards compliant XHTML/CSS for web based portal application
- Maintained existing designs/markup/content for multiple portal interfaces
- Worked with developers to implement front end interactive elements

### Lead Web Designer/Office Manager, Exponent Web Services, Sandy, UT February 2005 to January 2008

- Worked with over 50 clients to create custom website designs to fit the company's image and target market
- Completed website production or acted as project manager in conjunction with other developers to complete websites to clients' satisfaction
- Managed office operations from web design, production, and development; to marketing, sales, and accounting
- Generated \$50,000 in new business in one year through various marketing and one-on-one sales efforts

## **Work Experience (continued)**

**Web Designer**, Imergent, Inc., Orem, UT April 2001 to February 2005

- Designed, maintained, and upgraded all designs and markup for StoresOnline product
- Built hundreds of websites for previous static website product
- Worked with customers on their websites including technical training and web marketing/e-business strategy
- Coached customers through the entire process of bringing their product or service online
- Created hundreds of marketing banners for customers' web marketing campaigns
- Worked with marketing department to design and maintain weekly seminar registration and information websites
- Designed custom websites for contract design department

## **References**

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